

# BILOXI WHOLESALE GIFT SHOW™

## ADVERTISING APPLICATION

Enclosed you will find rates for BILOXI WHOLESALE GIFT SHOW Advertising. All exhibitors will be listed in the standard buyer's directory at no charge.

However, placing an ad in the Buyer's Directory helps your company stand apart from the rest.

*Buyers pay more attention to companies listed in the ad. They remember their products. Sell more by placing an ad in the upcoming show.* You will be glad you did when you are busy shipping those re-orders! If you desire to place a full-size advertisement, please complete the enclosed application. Ad may be e-mailed to [biloximarket@gmail.com](mailto:biloximarket@gmail.com).

**AD SPECS:** Please prepare ad according to specifications in acceptable file format.

Acceptable files: JPEG, TIFF, Word or PDF. All art must be at least 200 dpi resolution.

This is very important to achieve a quality look for print ads.

YOUR NAME \_\_\_\_\_ COMPANY NAME \_\_\_\_\_

TELEPHONE NUMBER \_\_\_\_\_ E-MAIL \_\_\_\_\_

SIZE OF AD \_\_\_\_\_ AMOUNT \$ \_\_\_\_\_

**\*\*\*\*\* PAYMENT IS REQUIRED IN FULL AT TIME OF SUBMISSION \*\*\*\*\***  
**\*\*\*\*\* DEADLINE FOR SUBMISSION 30 DAYS PRIOR TO SHOW DATE \*\*\*\*\***

### SHOW DIRECTORY ADVERTISING

FULL PAGE .....	4.75" w X 7.75" h.....	\$250.00 (Full Color)
INSIDE FRONT COVER.....	4.75" w X 7.75" h.....	\$300.00 (Full Color)
INSIDE BACK COVER .....	4.75" w X 7.75" h.....	\$275.00 (Full Color)
OUTSIDE BACK COVER .....	5.5" w X 8.5" h.....	\$350.00 (Full Color)
PRODUCT FEATURE (Front Cover No larger than 4"x4") .....		\$200.00 (Full Color)

### ONLINE ADVERTISING AT [www.wmigiftshows.com](http://www.wmigiftshows.com) & EMAIL BLASTS

HOME PAGE WEBSITE AD.....	2" x 2" square.....	\$250.00 (Full Color)
BUYER PAGE WEBSITE AD.....	2" x 2" square.....	\$150.00 (Full Color)
BUYER REGISTRATION HOME PAGE ...must be under 5"x 5".....		\$250.00 (Full Color)
<b>FEATURE EMAIL BLAST.....</b>	<b>must be under 5"x 5" .....</b>	<b>\$400.00 (Full Color)</b>

**\*\*\*EXCLUSIVE! Full Color, Linked to YOUR website, Email Blast to All Retailers in our database, Facebook AND Instagram Ad Targeted to Specific Retailers. You supply the photos, we will make the ads! (This will bring you business!)**

**\$800.00**

WHOLESALE MARKETS, INC. PO BOX 58, EDMOND, OK 73083

If you have any questions regarding ads,  
please contact us at 800-951-1994 or [biloximarket@gmail.com](mailto:biloximarket@gmail.com)